

# *Instagram* **Ads**

MADE EASY



## **Top Resources**

Get the Latest Instagram  
Advertising Techniques to  
Increase Leads & Sales for  
Any Marketing Niche!



### Videos

- ✓ <https://www.youtube.com/watch?v=Ec2rPFrdAmY>
- ✓ <https://www.youtube.com/watch?v=2ZoiJOo7XMM>
- ✓ <https://www.youtube.com/watch?v=deBck8rZRfl>
- ✓ [https://www.youtube.com/watch?v=OvjvD\\_kdwrl](https://www.youtube.com/watch?v=OvjvD_kdwrl)
- ✓ <https://www.youtube.com/watch?v=fPrwLQ60mv8>

### Tools & Services

- ✓ <http://sproutsocial.com/integrations/instagram>
- ✓ <https://www.smartly.io/?gclid=CjoKEQiAnvfDBRCXrabLI6-6t-oBEiQAW4SRUAT68kmXAeiv755oJipXrJplurwfe4W4wQDyBtcHew4aAsN98P8HAQ>
- ✓ [http://www.huffingtonpost.com/nathan-chan/7-instagram-tools-your-bu\\_b\\_8886262.html](http://www.huffingtonpost.com/nathan-chan/7-instagram-tools-your-bu_b_8886262.html)
- ✓ <http://www.practicalecommerce.com/articles/84792-13-Instagram-Tools-for-Businesses>
- ✓ <http://www.hongkiat.com/blog/instagram-tools-business/>

### Training Courses

- ✓ <http://www.socialedge.co/wp-content/uploads/2015/10/Instagram-Ads-Training.pdf>
- ✓ <https://www.facebook.com/blueprint/courses/instagram>
- ✓ <https://www.udemy.com/how-to-create-instagram-ads/>
- ✓ <https://digitalmarketinginstitute.com/blog/2016-08-11-the-ultimate-guide-to-instagram-advertising>
- ✓ <https://www.tangylab.com/facebookadvertisingcourse>

### Blogs

- ✓ <https://business.instagram.com/advertising>
- ✓ <http://www.theatlantic.com/technology/archive/2016/09/the-uncanny-valley-of-instagram-ads/501077/>
- ✓ <https://bitly.com/blog/instagram-sponsored-ads/>
- ✓ <https://www.curalate.com/blog/6-examples-and-best-practices-for-creating-instagram-ads/>
- ✓ <https://animoto.com/blog/photography/tips-instagram-ads/>

### Forums

- ✓ <https://www.americanexpress.com/us/small-business/openforum/articles/boost-business-upcoming-instagram-ads/>
- ✓ <https://forums.digitalpoint.com/threads/instagram-ads-are-awesome-or-are-they-are-you-annoyed-by-ads-on-social-media.2764087/>
- ✓ <https://www.blackhatworld.com/seo/how-to-create-instagram-ads.802644/>
- ✓ <https://www.thefastlaneforum.com/community/threads/instagram-business-accounts-instagram-ads.69132/>
- ✓ <https://forum.alidropship.com/threads/facebook-instagram-ads.342/>

### Affiliate Programs

- ✓ <https://vimeo.com/about/affiliate>
- ✓ <http://healthywealthyaffiliate.com/instagram-for-affiliate-marketing/>



- ✓ <https://followadder.com/instagram-affiliate-program/>
- ✓ <https://www.quora.com/Has-anyone-tried-affiliate-marketing-with-Instagram-ads>
- ✓ <http://instarevealed.com/affiliate-program/>

## Webinars

- ✓ <https://www.youtube.com/watch?v=RRQOpy1ZsXg>
- ✓ <https://www.youtube.com/watch?v=Fl5N46RYLdo>
- ✓ <https://www.facebook.com/business/a/advertising-on-instagram-webinar>
- ✓ <https://www.youtube.com/watch?v=m05ovPP5vZA>
- ✓ [https://www.youtube.com/watch?v=PkJFmoj\\_iEQ](https://www.youtube.com/watch?v=PkJFmoj_iEQ)

## Infographics

- ✓ <http://www.mdgadvertising.com/blog/wp-content/uploads/2015/06/the-science-of-brands-on-instagram.png>
- ✓ <http://imgur.com/KG09pYA>
- ✓ [http://cdn.simplymeasured.com/wp-content/uploads/2014/10/InstagramStudy\\_Infographic\\_Final.jpg](http://cdn.simplymeasured.com/wp-content/uploads/2014/10/InstagramStudy_Infographic_Final.jpg)
- ✓ <https://s-media-cache-ak0.pinimg.com/originals/92/cb/f7/92cbf7b283977c1a4033af2901c452bb.png>
- ✓ <https://visual.ly/8-intriguing-facts-about-instagram-smbs>

## Case Studies

- ✓ <https://business.instagram.com/>
- ✓ <http://www.business.com/social-media-marketing/silbio-porcellana-instagram-case-studies/>
- ✓ <http://sproutsocial.com/insights/instagram-ads-success-stories-levis/>
- ✓ <https://blog.hubspot.com/marketing/instagram-ads-we-love#sm.00016jgnl7bogf2dv7u2otmj674ze>
- ✓ <https://adespresso.com/academy/blog/instagram-ads-best-practices/>

## Facts

- ✓ <https://www.tubemogul.com/blog/5-things-about-mobile-video-ads/>
- ✓ <https://blog.hootsuite.com/instagram-statistics/>
- ✓ <http://www.360degreemarketing.com.au/blog/did-you-know-facts-figures-on-instagram-advertising>
- ✓ <http://www.whitespacemarketing.com.au/6-facts-on-instagram-ads/>
- ✓ <https://www.entrepreneur.com/article/251651>